

Best Practice 02:

Title: Board of Industrial Mentors: A Student Grooming Initiative

Objectives:

1. To groom management students in an ecosystem matrix of Industry and Market.
2. To understand industry's expectations from management graduates.
3. To advise and instil expected skillset in students.

Context:

Anekant Institute of Management Studies (AIMS) is a student centric Institute. Since its inception, the Institute has taken enormous efforts to connect students from Rural India with Industrial Experts to promote and inculcate the various skillsets required in changing Industrial Scenario. AIMS has established specialization wise Groups of Industrial Mentors through which students gets proper guidance from Industrial Experts of related specialization. These Industrial Mentors also contributes to design various add-on courses and suggests various extra-curricular activities to improvise confidence of students and instil required skillsets. AIMS conducts specialization wise Industrial Mentor's Meet once in a semester and evaluates students progress on continuous basis.

The modus operandi of this is;

1. The board of Industrial Mentors comprises of industry experts and coordinated by faculty members of respective specialization.
2. The board meets twice in a semester to discuss industry expectation from management graduates, and advise and contribute to instil expected skillset in students.
3. The members handhold students during the entire tenure and act as their mentors.
4. Students assist mentors in their industrial projects, tasks and assignments as per the need and requirement of members.

Constraints / Limitations:

The main constraint to this practice is availability of Industry Experts on working days. Sometimes we need to adjust / postpone scheduled activities as per their availability while conducting this practice.

Evidence of Success:

Students started taking initiatives multidisciplinary tasks. Also placement proportion of this MBA batch of 2022-24 has increased.

