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Guidelines to Authors

The total number of authors for each paper should not be more than three. Each author should be registered separately. The paper should be in Standard* format of Abstract, Introduction, Theoretical Background, Research Methodology, Analysis, Results & Discussion, Conclusion and Bibliography.

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*Research Scholars (PhD registered)	Rs. 750/-
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IMPORTANT DATES

Submission of completed research paper along with registration fees	24th Sept. 2017
Communication of Acceptance and Presentation Slots	30th Sept. 2017

Papers can also be presented in absentia. Such papers shall also be considered for publication in Conference Proceedings.



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Anekant Institute of Management Studies (AIMS)



In association with
Savitribai Phule Pune University
under
Quality Improvement Program



6th National Conference
2017

On

“Skill Convergence: A Management
Path for Sustainable Development”

Friday 6th & Saturday 7th October 2017



Anekant Education Society's

**Anekant Institute of Management
Studies (AIMS), Baramati**

(Approved by AICTE-New Delhi,
Affiliated to Savitribai Phule Pune University)

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AES @ A GLANCE

Anekant Education Society is established in 1961 under the able guidance of Late Shri Fulchandji Gandhi, Education Minister of the Former Hyderabad State. The founder President of the Society Late Shriman Seth Lalchand Hirachand Doshi, founder President of Premier Automobiles Ltd., and Walchand Group of Industries was determined on attracting the best talent to institutions operating under the auspices of AES.

The society has chosen the Jain concept of "Siddhirnekantat" and "Anekantvad" in the nomenclature of the Society. The Society started Undergraduate programs in Baramati in the year 1962. The college eventually was renamed as Tuljaram Chaturchand College. AES Society also operates another campus i.e Jaysingpur College at Jaysingpur of Kolhapur.

In a span of about 5 decades of its presence, Anekant Education Society has touched upon the lives of almost every household in and surrounding areas of Baramati.

Anekant Institute of Management Studies (AIMS)

Anekant Education Society is adding another feather to its cap by starting AIMS to provide MBA course. It is approved by AICTE New Delhi, DTE Government of Maharashtra and affiliated to University of Pune. The initiative is to develop management professionals with a view to excel in the corporate world as well as take it to new heights. The need is to nurture the talents and hone their skills which are achieved only through AIMS. Since its inception, the society is providing quality education and in a period of five decades, the society has made its marks on academic, cultural and social environment of Baramati.

Invitees Monologue:

"The two days Conference had really involved very specific dialogues and thought provoking sessions on relevant scenarios in the context of rapidly changing global businesses...It is a matter of commendation that AIMS, Baramati has been organizing National Conferences right from its inception, focused on providing an excellent forum..." - Dr. Santosh Bhawe, Vice President (HR, IR, and Admin), Bharat Forge Ltd., Pune

"I really enjoyed participating in AIMS' National Conference though I was not preplanned! I liked the campus very much for its atmosphere and enthusiastic students. I found the people at AIMS to be very caring and also learning processes involve lots of fun!" - Ms. Sabrina Peuser, Socialite and Yoga Practitioner, Germany

"I observed professionalism in every activity during the National Conference. Meticulous planning was visible in all aspects of the event. Organizing committee was quite proactive. I wish all the best to AIMS for its future endeavors too!" - Dr. Mohan Uchgaonkar, Dy. Director & Head (HR, IR, & Admin), (ARAI), Pune

"The people and arrangements made for the paper presenters were extremely hospitable and stay during two days' National Conference at AIMS was quite cozy. The way paper presentations, technical sessions, and the panel discussion were organized was worth admiration." - Dr. Vishal Kutchu, Associate Professor, A. A. Khan College of Business Administration, Hyderabad

"I have participated in many conferences before and wish to mention here that AIMS National Conference 2016 is one of the best I have attended so far! It would be my pleasure to come to AIMS again on their future academic events.." - Dr. M. V. Gite, Vice Principal, New Arts, Commerce, Science College, Ahmednagar.

Conference Theme:

The issue of skill gap and development has been recently at a focal point and discussed widely on different platforms. Varied reviews about this have been heard from all parts of the country. The crux of the conference is to carry out Skills gap analysis so as to arrive at the design and implementation of skill development programs for various sectors. Thus, our 6th National Conference titled "Skill Convergence: A Management Path for Sustainable Development" on 6th & 7th Oct. 2017 would draw pertinent ideas, thought processes and research works from diverse walks of life.

Objectives of Conference:

1. To explore the skill-gaps observed across various industries.
2. To deliberate upon action plans to bridge the skill gaps.

Call for Papers - Presentation and Publication

Research papers (not published & not even in process of publications) are invited from Research Scholars, Academicians, Professionals and Students. The Sub-themes are as follows:

Track 1-Marketing

1. Skill on SPIN selling
2. Social Networking for new age marketing program
3. Content Marketing
4. Developing and Managing the Marketing Talent for the Future
5. Moving from Nurturing Leads to Nurturing Relationships

Track 2-Human Resource

1. HR Capital Vs. Human Resource
2. Self-motivation is best practice
3. Headhunt & Handpicked
4. Skill of HR audit & toolkit
5. Competency based pay

Track 3-Finance

1. IFRS – Need of innovative financial skills.
2. Forecasting Skills for Investments in Share market
3. Green Banking
4. BIT COIN-Fiasco
5. Rural Financial Planning

Track 4-General Management

1. Leaders are borne but leadership is groomed.
2. Workplace Spirituality
3. Corporate Governance
4. Innovations in Business Intelligence
5. Situational Leadership

Track 5-Entrepreneurship

1. Start-up is a boon or bane
2. Social Entrepreneurship
3. Strategic Integration between Innovation & Entrepreneurship
4. Leveraging digital skills for Innovation in Entrepreneurship
5. Make in India – Skill harnessing

Participants can also send Papers other than the above mentioned topics.