

Date: 18/08/2014

To  
**The Joint Secretary,**  
Anekant Institute of Management Studies,  
Baramati

Respected Sir,

**Subject: Admission 2014 Reporting-Reg.**

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We are proud to inform you that, AIMS admission team with the able leadership of Dr M A Lahori (Director, AIMS) has successfully enrolled 120 admissions fulfilling DTE norms.

We wish to bring to your kind notice that, the current admissions coordination is involved in the following tasks:

**Brand Building exercise-** In this the admission team mobilized all out efforts from the faculty members in reaching out surrounding Colleges, conducting Capacity Building Programs (CBP). This ensured the enhanced awareness of AIMS amongst the college teachers and students community.

**Promotion of Higher learning-** This was carried out concurrently as well as subsequent to the above. We ensured maximum graduates from our target audience to consider MBA as an effective alternative to turnaround their career path.

**Enhancing Merit for AIMS admissions-** As discussed and desired by the Management, we have effectively ensured the cut off for MBA admissions 2018 has improved. Further, it is heartening to note that, due to our extensive outreach programs, students from diverse backgrounds viz., Engineering, Pharma, Agriculture, Computers, Science- besides the usual flow from commerce and Arts Background have enrolled.

Moreover, this time, in tune with Management's Vision, we could line up several students in the waiting list.

**Special initiatives for Jain Students-** This year we have carried out extensive awareness campaign to spread Anekant Brand among Jain Community. Consequently, the student's enrollment has improved.

**Heightened Moral at AIMS –** In the process of yearlong mission, it has been noticed that, the faculty members have come forth as AIMS team and relentlessly performed to achieve the goal. So much so that, the people outside AIMS are taking note of this!

In spite of the success, we realize that our good work has to be kept up! Moral has to be sustained.

We look forward for your continued motivation in the journey of excellence!!!

Regards,

  
AIMS Admission Team

Enclosure:

**Annexure:** Details of Admission



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Anekant Education Society's

## Anekant Institute of Management Studies (AIMS)

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### ADMISSION ANALYSIS of ACADEMIC YEAR 2014-15

#### **Category Wise Analysis :**

<u>SC</u>	<u>ST</u>	<u>OBC</u>	<u>Other</u>	<u>General</u>	<u>Total</u>
28	0	11	24	57	120

